



SEWP VI OVERVIEW

NASA SEWP VI – The NASA SEWP (Solutions for Enterprise-Wide Procurement), pronounced “soup,” provides the latest Information Technology, Communication, and Audio-Visual (ITC/AV) solutions and services for all Federal Agencies and their approved contractors. Created in 1993, SEWP I was the first Government-Wide Acquisition Contract (GWAC) in the federal acquisition space. Originally, the contract vehicle provided only technology products for NASA and all other agencies. SEWP has continually evolved over the past 30 years, expanding its scope to meet the requests of its customers. The SEWP vehicle represents acquisition innovation within the Federal Government. The program is self-funded through usage fees (0.34%) and provides all Federal agencies with acquisition support, with more than 50,000 orders a year.

FAIR OPPORTUNITY

FAR 16.505(b)(1) provides that each contractor shall be given fair opportunity to be considered for each order exceeding \$10,000 and issued under multiple award contracts. The FAR states that the method to obtain fair opportunity is at the discretion of the Contracting Officer (CO) and that the CO must document the rationale for placement and price of each order. Using the SEWP online Quote Request Tool is the recommended method to assist in this activity and to augment the required decision documentation. The SEWP Quote Request Tool (QRT) will automatically include the Contract Holders within a selected Category or based on a suggested source.

ROAR JV SEWP VI CONTRACTS

SEWP contracts are awarded by scope category. ROAR JV holds a contract in two of the three categories:

CATEGORY	SCOPE	CONTRACT
Category B	Enterprise-Wide ITC/AV Service Solutions (see page 2)	80TECH26D0398
Category C	Mission-Based ITC/AV Service Solutions (see page 3)	80TECH26D0135

ABOUT ROAR JV

Rothe Ares JV, LLC (ROAR JV) is a woman-owned small business joint venture under the Small Business Administration (SBA) All Small Mentor/Protégé Program. ROAR JV comprises Rothe Development, Inc. and ARES Corporation, bringing together mission-support, engineering, and information technology experience for federal customers.

Visit our website: www.roarjv.com



**Rothe Ares JV, LLC
(ROAR JV)**

**Category B Contract
80TECH26D0398**

**Category C Contract
80TECH26D0135**

PoP: November 2026 - 2036

MAIN OFFICE ADDRESS

Rothe Ares JV, LLC (ROAR JV)
229 Sandhill St.
Webster, TX 77598
Phone: 210-648-3131

SEWP VI PROGRAM SUPPORT Order Issues and Post-Delivery Contacts

Cindy Hendershot
SEWP Program Manager
Phone: 713.408.2567
Email: chendershot@rothe.com

Ed Guerrero
SEWP Deputy Program Manager
Phone: 210.648.3131 x2026
Email: eguerrero@rothe.com

Shared Mailbox
sewp@rothe.com

SEWP VI HELPLINE

help@sewp.nasa.gov
(301) 286-1478
SEWP PMO Hours:
M-F, 7:30 AM - 6 PM (ET)
www.sewp.nasa.gov

ROAR JV CATEGORY B: ENTERPRISE-WIDE STRATEGIC SOLUTIONS

ROAR JV's NASA SEWP VI Category B contract provides customized enterprise-wide strategic solutions to support complex requirements across federal agencies. Category B is designed for large-scale requirements spanning multiple departments, locations, customers, and/or field offices.

ROAR JV CATEGORY B CAPABILITIES

Enterprise-Wide Network Services

Network architecture, engineering, monitoring, security, lifecycle management, and modernization.

IT Managed Services

Enterprise end-user support, device management, service desk support, and managed IT operations.

Enterprise-Wide Innovation Services

Emerging technology assessment, solution development, modernization, and innovative enterprise solutions.

IT Service Management

ITIL-based service management, incident, problem, and request management, service catalogs, and enterprise ITSM tools.

Enterprise Service Program Integration

Integrated planning, agile service delivery, governance, portfolio management, and cross-enterprise coordination.

Enterprise-Wide Information and Data Analytics Services (IDAS)

Enterprise data architecture, data platforms, analytics, data science, artificial intelligence, machine learning, and visualization.

Enterprise-Wide Application Services / Software Development

Application assessment, design, development, integration, testing, DevSecOps, deployment, maintenance, and operational support.

Enterprise-Wide Cybersecurity Services

Cybersecurity architecture and engineering, risk management, continuous monitoring, vulnerability management, incident response, and security assessments.

Enterprise-Wide Cloud Services

Cloud strategy, architecture, migration, implementation, governance, security, compliance, hosting, and operational support.

Enterprise-Wide Digital Multimedia and Technical Communications Services

Multimedia engineering, web and social media support, broadcasting, audiovisual services, publishing, imagery, and technical communications.

Program Management / Ancillary Services and Supplies

Program management, integration, transition, logistics, administrative support, and ancillary services and supplies necessary to support innovative enterprise solutions.

ORDERING PROCESS

1 Define the Requirement The customer identifies its service requirement and prepares a Purchase Request (PR).	2 Conduct Market Research / Request Quotes SEWP tools, including the Quote Request Tool (QRT), and the applicable Fair Opportunity process are used to obtain information or quotes.	3 Agency Issues the Order The ordering office evaluates responses and issues a Delivery Order (DO) using its applicable procurement documentation.	4 SEWP PMO Processes the Order NASA SEWP reviews and processes the order and assigns the SEWP Control Number (SCN).	5 ROAR JV Performs the Work ROAR JV begins performance after SEWP processing is complete and an SCN has been assigned.
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PROGRAM SUPPORT

HOW TO OBTAIN A QUOTE

Government customers request quotes through the SEWP Quote Request Tool (QRT) at www.sewp.nasa.gov. ROAR JV responds to RFIs, Market Research Requests, and RFQs received through the tool. For help obtaining a quote, contact the ROAR JV SEWP representatives listed below.

INSTALLATION, WARRANTY, AND POST-DELIVERY SUPPORT

ROAR JV's Category B and C contracts are services-based; product-only requirements are not in scope. Installation, basic and extended warranty, technical and software support, and other post-delivery matters are handled under the terms of each order and quote. Contact the representatives listed below, who will route your request to the appropriate support staff.

TROUBLESHOOTING A PROBLEMATIC ORDER

To troubleshoot a problematic order, contact the representatives listed below with the SEWP Control Number (SCN), delivery order number, ordering agency, and a description of the issue. Questions about SEWP processing may also go to the NASA SEWP help desk.

IMPORTANT CUSTOMER NOTES

- Agency procedures may vary. The ordering Agency is responsible for its internal procurement process.
- Order modifications must also route through the NASA SEWP Program Management Office (PMO).
- For quote requests, installation, warranty, technical or software support, post-delivery assistance, or troubleshooting of a problematic order, contact the ROAR JV SEWP VI representatives listed on page 1.
- Unsure whether a requirement is in scope? Send an overview or bill of materials (BOM) to help@sewp.nasa.gov.

ROAR JV SEWP VI CONTACTS

Cindy Hendershot

SEWP Program Manager

Phone: 713.408.2567 Email: chendershot@rothe.com

Ed Guerrero

SEWP Deputy Program Manager

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Related Resources: NASA SEWP VI website www.sewp.nasa.gov | NASA SEWP Help Desk help@sewp.nasa.gov, (301) 286-1478 | ROAR JV website www.roarjv.com

ROAR JV CATEGORY C: MISSION-BASED SOLUTIONS

ROAR JV's NASA SEWP VI Category C contract provides customized mission-based ITC/AV service solutions at the mission or program level. Services may be performed at Government and/or contractor locations worldwide, as specified in each order. Product-only requirements are not in scope.

ROAR JV CATEGORY C CAPABILITIES**Innovation Services**

Mission-specific continuous improvement and innovation: new ideas and breakthrough solutions that add business and IT value.

Information and Data Analytics Services (IDAS)

Data science, data modeling, big data and advanced analytics, artificial intelligence, and machine learning.

Application Services / Software Development

Assessment, design, development, testing, integration, maintenance, and operational support for mission applications.

Cybersecurity Services

Cybersecurity architecture and engineering, continuous monitoring, incident response, vulnerability management, cyber forensics, NIST RMF support, and posture assessment.

Cloud Services

Mission and program level cloud adoption and support, including IaaS, PaaS, SaaS, governance, security, compliance, and hosting.

Digital Multimedia and Technical Communications Services

Mission-level broadcasting, website and social media operations, audiovisual and publishing support, and imagery.

IT Operations and Maintenance / Help Desk / Call Center Support

Operation and maintenance of IT systems, infrastructure management, service desk operations, and desk-side support.

Network Services

Mission network LAN and WAN services, unified communications and collaboration, cable plant, and network operations.

Database Services

Database administration, DBMS software and tools, monitoring, performance tuning, and security, on premises and in the cloud.

In-Scope Training

Training analysis, development, and delivery, including IT workforce development and knowledge transfer.

Program Management / Ancillary Services and Supplies

Program management, integration, transition, logistics, administrative support, and ancillary services and supplies.

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- Agency procedures may vary. The ordering Agency is responsible for its internal procurement process.
- Order modifications must also route through the NASA SEWP Program Management Office (PMO).
- For quote requests, installation, warranty, technical or software support, post-delivery assistance, or troubleshooting of a problematic order, contact the ROAR JV SEWP VI representatives listed on page 1.
- Category C order thresholds apply in the early contract years; see contract Section A.1.2 for details.
- Unsure whether a requirement is in scope? Send an overview or bill of materials (BOM) to help@sewp.nasa.gov.

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